

Enabling the digital transformation

I'm **Jan Korsanke**, a strategic product and UX designer who helps large organizations move from uncertainty to clear, validated product directions. With 12+ years of experience across healthcare, mobility, energy and AI, I'm bridging the gap between business, technology and human needs.

This is my Curriculum Vitae.

EXPERIENCE

Freelance UX Designer & Design Director

Oct. 2021 - present, Munich

As an experienced designer and leader, I have a deep understanding and experience in UX Design, User Research and the corresponding processes and methods.

This enables me to lead the delivery of UX projects end-to-end in interdisciplinary setups. A history of complex project-environments enable me to get familiar, navigate and create impact in new contexts and challenges quickly.

Design Director - Germany

Futurice GmbH Oct. 2019 - Sept. 2021 Munich

Leadership role with people responsibility across UX, User Research, service design and strategic consulting. Led customer experience and UX design engagements for major German OEMs, guiding projects end-to-end from early discovery through concept development, MVP validation and implementation handoff.

Lead Designer

Futurice GmbH Jul. 2018 - Sept. 2019, Munich

Led UX concept developmen, User Research and service design for interdisciplinary teams, acting as the strategic bridge between user research, business objectives, and technical implementation. Building internal design capability within the Futurice team by contributing to a culture of craft, curiosity, and human-centred practice.

Senior UX Designer

ExB GmbH Apr. 2017 - Jun 2018, Munich

Creation of holistic concepts and designs for a data driven knowledge platform based on AI. Structuring of creative processes and interdisciplinary work (agile workflows).

UX Designer

SinnerSchrader GmbH Aug. 2014 - Mar. 2017, Munich

Junior UX Designer

FriendScout24 GmbH Jul. 2013 - Jul. 2014, Munich

Contact Details

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Industry Knowledge

User Experience Design

User Research

Strategic Design

Service Design

Design Thinking

Workshop Facilitation

Tools & Technologies

Figma, Miro, Jira, Confluence,

Claude (Code & Cowork), MS

Office Suite

Additional Skills

Design Leadership, Supervising & Mentoring, Recruiting, Keynote speaking, Agile Methodologies

Languages

German (native)

English (professional)

Hobbies & interests

MTB (Youth Trainer), Elternbeirat,

Local politics (Safer streets for Kids)

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Jan Korsanke - Freelance UX Designer & Design Director

EDUCATION

Bachelor Economics

University of Cologne 2008 - 2013 (unfinished)

Bachelor thesis passed with grade 2,3

Graduation from high school (Abitur)

Technisches Gymnasium Mosbach 2003 - 2006

Average Grade 2,6

LICENSES AND CERTIFICATES

Measuring UX & Design Impact

Vitaly Friedman Nov. 2024, Munich

d.MBA - Business education for designers

d.MBA Oct. 2021 - Apr. 2022, Munich

'Leading Teams in the Digital Age'

Hyper Island Oct. 2019 - Dec. 2019, Stockholm

Certified Scrum Master

Scrum Alliance Sept. 2015, Munich

VOLUNTEERING

Mentor and Coach for Design fellows

Tech4Germany Aug. 2022 - Oct. 2022, Munich/Berlin

Teacher & Mentor for Human-Centered-Design

ReDI School of Digital Integration Since Jan. 2018, Munich

Talks & Articles (selection)

Munich Creative Business Week

'Are we Human or are we Data when talking about Urban Mobility?'

SAP UX Day

'The rise of AI in design. Are we losing creative control?'

Interaction Design Association

'Processes should serve creativity - Which processes help creatives?'

IXDS Munich

'Human - Robot Relationships, designing for the age of AI'

Social Media

jankorsanke.com

twitter.com/JanKorsanke

linkedin.com/in/jankorsanke/

instagram.com/tiretales/